

FOR IMMEDIATE RELEASE:

**Buffalo Gal**

A Memoir

Laura Pedersen



*A humorous and nostalgic look at an era that bears striking similarities to today*

*Going on to become a millionaire and grab a seat on the American Stock Exchange, Laura Pedersen traces her unusual childhood through the 1970s.*

Denver, CO (8/1/2008)—Remember the birth of *Pac-Man*, falling in love with Greg Brady and The Fonz, visits from the Kirby vacuum cleaner salesman, and the important role that Campbell's soup played at dinnertime? For those who were part of the '70s, these are vivid memories.

Laura Pedersen certainly has fond and sometimes off-the-wall memories of this time and of growing up in Buffalo, New York. Her memoir *Buffalo Gal* takes an in-depth look at

America in the 1970s. Back then, gas prices and energy bills were skyrocketing, the economy was in a slump, and money was tight. Sound familiar?

Brought up as an only child by working parents struggling with their relationship, Pedersen became a typical latchkey kid. "Resourceful" would be one way to describe her, whether it was memorizing the menus and dining times of all the families on the block so that she didn't have to cook for herself, figuring out how to skip school to play poker, or buying chocolate in bulk to sell at a markup to her fellow students.

Set during a defining era of race riots, antiwar protests, and abortion rallies, *Buffalo Gal* is a creative snapshot of the nation's past—and of one person who grew up stronger as a result.

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**Laura Pedersen** writes for *The New York Times* and is the author of eight books, including *Beginner's Luck*, which was chosen as a Barnes & Noble Discover Great New Writers selection. She has appeared on *The Oprah Winfrey Show*, *Good Morning America*, *Primetime Live*, and *The Late Show with David Letterman*. Honored as one of Ten Outstanding Young Americans by President Clinton, Pedersen currently lives in New York City.

For more information on *Buffalo Gal*, please visit [www.fulcrumbooks.com](http://www.fulcrumbooks.com) or the author's website, [www.laurapedersenbooks.com](http://www.laurapedersenbooks.com).



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