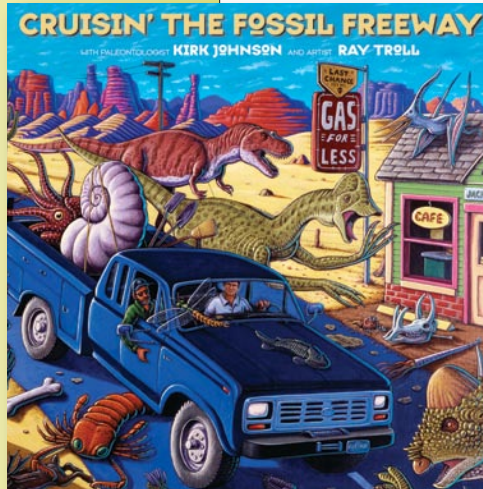


FOR IMMEDIATE RELEASE:

Cruisin' the Fossil Freeway

An Epoch Tale of a Scientist and an Artist on the Ultimate 5,000-Mile Paleo Road Trip

By Kirk Johnson and Ray Troll



A Paleontologist and an Artist Team Up for the Ultimate Fossil Journey

Fossils are everywhere; to find them, you just need to know where to look. Join Kirk Johnson and Ray Troll as they travel across the western United States, encountering cool fossils wherever they go.

Denver, CO (10/1/2007)—Join two paleonerds on a road trip through the American West—Colorado, Wyoming, Montana, Nebraska, New Mexico, Utah, South Dakota—in search of every imaginable fossil. In

Cruisin' the Fossil Freeway, Johnson and Troll discover small-town museums packed with paleontological treasures, examine firsthand rock quarries that have yielded hundreds of fossilized bones, and walk the remains of ancient seashores tracked with dinosaur footprints. They also meet an array of interesting characters along the way. Johnson's funny and fascinating anecdotes and depth of knowledge combined with Troll's detailed and imaginative illustrations result in the ultimate "fossilogue."

"Anyone who has an interest in fossils, in geology, in the evolution of life on Earth ... must read this book. ... Johnson takes an elaborate science and gives it remarkable clarity. His humor and exuberance gleam off of every page, as do Troll's."

—Peter Heller, contributing editor for *Outside* magazine, author of *The Whale Warriors*

Kirk Johnson is vice president and chief curator at the Denver Museum of Nature and Science. His research focuses on fossil plants, ancient climates, and the K-T boundary, and he regularly works with artists to make his science accessible. He is also the author of *Prehistoric Journey: A History of Life on Earth*, *Ancient Denvers: Scenes from the Past 300 Million Years of the Colorado Front Range*, and *Gas Trees and Car Turds: A Kids' Guide to the Roots of Global Warming*.

Ray Troll is best known for his twisted yet accurate fish-oriented imagery. He has illustrated half a dozen popular books. His science-infused art has appeared on more than a million T-shirts and has formed the core of two traveling exhibits: *Dancing to the Fossil Record* and *Amazon Voyage: Vicious Fishes and Other Riches*. He and his wife own and operate Soho Coho gallery, located on a salmon-spawning stream in the former red-light district of Ketchikan, Alaska.

For more information on *Cruisin' the Fossil Freeway*, please visit www.fulcrumbooks.com.

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