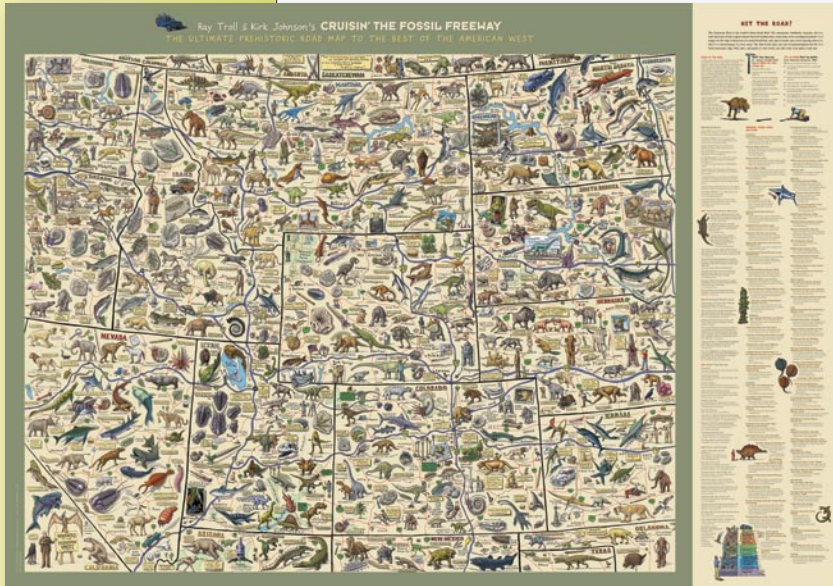


FOR IMMEDIATE RELEASE:

## Ray Troll & Kirk Johnson's Cruisin' the Fossil Freeway Map



### *Ready to Cruise the Fossil Freeway Yourself?*

*Let Ray's road map be your guide. This 42 x 60 inch masterpiece is filled with hundreds of prehistoric images based on actual fossils found across the West and just waiting to be discovered.*

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*Ray Troll & Kirk Johnson's  
Cruisin' the Fossil Freeway Map  
October 2007  
\$12.95, 42" x 60", flat or folded  
ISBN: 978-1-55591-659-6*

#### **FULCRUM PUBLISHING**

founded in 1984, takes pride in encouraging readers to live life to the fullest and learn something new every day. The company is a resounding voice for independent publishing in the western United States, carrying and promoting over 450 active titles.

The American West is the world's finest fossil field. The mountains, badlands, canyons, deserts, and road cuts of this region expose layered sedimentary rocks from every geological period. Each image on the map is based on an actual fossil find, and, just to make sure you're paying attention, there's a cheeseburger in every state. The map's key give you our recommendations for the best fossil museums, digs, Web sites, and parks to visit when you take your own paleo-road trip.

### **Stuff Your Mom and Dr. Johnson Would Want You to Bring on Your Fossil Dig**

- Food and lots of water
- Sensible shoes for hiking long distances
- Sunscreen, hat, and work gloves
- Toilet paper (Not just for roadside emergencies! It's the best thing for wrapping delicate fossils.)
- Small sledgehammer for busting open concretions
- Handheld GPS device to record the location of your finds
- Rock hammer, shovels, crowbar (for prying rock layers apart).
- For the truly serious, a pickax.

For more information on *Cruisin' the Fossil Freeway Map*, please visit [www.fulcrumbooks.com](http://www.fulcrumbooks.com).



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