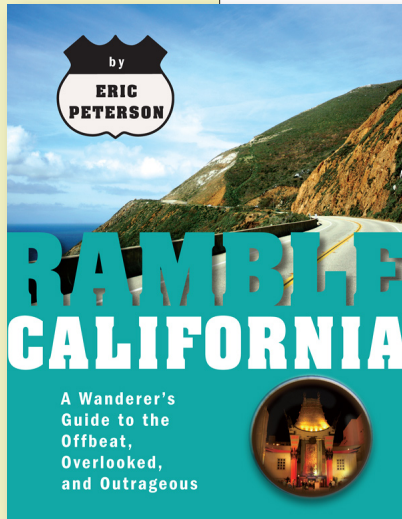


FOR IMMEDIATE RELEASE:

Ramble California

A Wanderer's Guide to the Offbeat, Overlooked, and Outrageous

Eric Peterson



PRESS CONTACT:

Erin Palmiter
Marketing Manager
303-928-8223 direct
800-992-2908, ext. 223
erinp@fulcrumbooks.com

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speck press
an imprint of Fulcrum Publishing,
explores cultures and subcultures
through nonfiction and crime fiction
books—revealing scenes that are
typically invisible to the casual observer.

Ramble California takes a rollicking look at the state

The ideal guidebook for stay-cationers interested in experiencing the true uniqueness of California.

Denver, CO (3/1/2009)—Eric Peterson takes his job as a travel writer seriously...or, thankfully, not too seriously. In the third installment of his Ramble series, *Ramble California*, Peterson sets out to highlight and laud California's most unrivaled and intriguing attractions. Peterson features each regional section of the state with unusual tourist destinations, photos, quirky statistics, and classic guidebook highlights of places to eat, drink, and sleep.

What makes *Ramble California* different from the typical guidebook is Peterson's firsthand knowledge and advice. At the beginning of each section, this seasoned traveler offers advice on how to prepare for your California experiences through film, books, and music. In addition, Peterson shares personal encounters in his candid travelogues, including:

- A Beer Drinker in Wine Country
- The Desert, Man
- Stress, Dread, and Rock and Roll

Ramble California is a humorous and useful reference for out-of-state travelers, as well as Californians looking to discover more about their own stomping grounds.

“No doubt about it, author Eric Peterson is a rambling man.”

—Chicago Tribune

Eric Peterson is a freelance writer who has contributed to numerous Frommer's guides covering the American West. He is the author of *Frommer's Montana & Wyoming*, *Frommer's Yellowstone & Grand Teton National Parks*, *Ramble: A Field Guide to the U.S.A.*, and *Ramble Colorado: A Wanderer's Guide to the Offbeat, Overlooked, and Outrageous*. Peterson also writes about travel and other topics for such publications as *ColoradoBiz*, *Delta*



Sky, and New York's *Daily News*.

For more information on *Ramble California* please visit www.speckpress.com.

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